

For Immediate Release 17 June 2022

## Scoot's 10th Anniversary Celebrations Continue with Our Largest Ever Ticket Giveaway

This Is How We Party: Treating customers with our largest ever 10,000 ticket giveaway



Scoot's 10<sup>th</sup> Anniversary Celebration Onboard Scoot Flight to Sydney, TR12, on 4 June 2022

Continuing the celebrations for Scoot's 10<sup>th</sup> Anniversary, Scoot is hosting its largest flight ticket giveaway ever: 10,000 free tickets to anywhere<sup>1</sup> across the Airline's network. Dubbed the *This Is How We Party* giveaway, ten lucky passengers on selected Scoot flights between 1 June to 31 August will each win a return trip<sup>2</sup> on their next flight out on Scoot.

As our birthday festivities continue, Scoot invites our customers to celebrate this momentous milestone with us by standing a chance to win and rediscover their passion for travel, reconnect with loved ones, or finally take that long-awaited honeymoon or holiday.

The giveaway will span across the months of June, July and August for lucky winners on selected outbound flights from Singapore. Passengers travelling on a Scoot flight between 1 June to 31 August could be one of the lucky winners, randomly selected by cabin crew onboard these 'Scootitude' flights through a lucky draw. For short-haul flights (flight travel time not exceeding three hours), passengers

<sup>&</sup>lt;sup>1</sup> Blackout dates apply

<sup>&</sup>lt;sup>2</sup> Complimentary tickets are only redeemable for economy class and taxes are not inclusive



will be given a scratch card for a chance to win these tickets. The ticket giveaway will also run on select regional radio stations, as well as Scoot's Facebook and Instagram pages.

Scoot kickstarted the giveaway onboard TR12 bound for Sydney on 4 June 2022. As the Airline's maiden flight that marked the birth of Scoot 10 years ago, Scoot celebrated a decade of flying as passengers onboard were entertained with a spate of specially planned 'Scootitude' activities and birthday treats 40,000 ft above ground. Ten lucky winners walked away with a return ticket to anywhere in Scoot's network.



Welcome Event with Mr Eric Teo (Singapore's Ambassador to the Republic of Korea), Governor Younghwan Oh (Governor of the Jeju Provincial Government) and Ms Agatha Yap (Director of Marketing for Scoot) for the Arrival of Passengers and Crew of TR812 at Jeju International Airport

The second 'Scootitude' flight for the ticket giveaway was onboard TR812, the inaugural passenger service to Jeju on 15 June 2022. Scoot is the first scheduled regular international passenger service into Jeju since the pandemic and our inaugural service from Singapore marks the return of international tourists to the island. To commemorate the launch of Scoot's new three-times weekly non-stop service between Singapore and the scenic Jeju Island, passengers on the A321neo aircraft were surprised with the giveaway draw, tickets to Jeju attractions and other 'Scootitude' activities organised by our cabin crew. Upon arrival at Jeju airport, all passengers were warmly welcomed by VIPs and representatives from Jeju Self-Governing Province, Jeju Airport Corporation, Jeju Tourism Organization, Jeju Travel Association and the Singapore Ambassador to the Republic of Korea and were gifted fresh Jeju tangerines and local souvenirs.

A decade ago, Scoot began with just one aircraft in our fleet, with our inaugural flight from Singapore to Sydney. Fast forward to 2022, we now serve a network of 72 destinations<sup>1</sup> across 16 countries and territories, spanning Southeast Asia, North Asia, India, Australia and even all the way to Europe. What better way to celebrate our 10<sup>th</sup> birthday than with our customers!

Customers can look forward to more surprises as they resume travel to take a break, or connect with family and friends and make rewarding journeys and memories as the celebrations for Scoot's 10<sup>th</sup>

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<sup>&</sup>lt;sup>1</sup> Due to prevailing travel restrictions in certain destinations, Scoot's network comprises 47 active flight services as of 17 June 2022



anniversary continues. Do keep a lookout for clues for the lucky flights on Scoot's <u>Facebook</u> and <u>Instagram</u> pages! For more info, including terms and conditions, visit <u>www.flyscoot.com/en</u>.

High resolution images can be downloaded <u>here</u>.

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## **About Scoot**

Scoot is the low-cost arm of the Singapore Airlines (SIA) Group. Scoot took to the skies in June 2012 and merged with Tigerair Singapore in July 2017, retaining the Scoot brand for a new chapter of growth. To date, Scoot has carried over 65 million guests, and has a fleet of 59 aircraft, comprising widebody Boeing 787 Dreamliners and single-aisle Airbus A320/A321 family aircraft. Due to existing travel restrictions in some countries, Scoot's is progressively restoring its network, which currently comprises 46 active flight services within its larger network of 72 destinations across 16 countries and territories in Asia-Pacific and Europe. Scoot was the world's first low-cost carrier to attain the highest ratings for both the APEX Health Safety powered by SimpliFlying and Skytrax Covid-19 Airline Safety Rating audits. In 2021, Scoot was recognised as the 'World's Best Long Haul Low-Cost Airline' and ranked third in the 'World's Best Low-Cost Airlines' in the World Airlines Awards by Skytrax. Scoot provides a safe, reliable, and affordable travel experience with a unique attitude – Scootitude, and is passionate about enabling people to embrace the full potential of travelling and seeking new experiences. Book your tickets at FlyScoot.com or contact our Call Centre.

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