

For Immediate Release

30 June 2026

Scoot Unveils *Spider-Man: Brand New Day* Themed Aircraft Ahead of its Inaugural Flight to Tokyo (Haneda)

- The themed aircraft will be decked out in decals and special headrest covers within its interior, feature music from Sony Pictures' *Spider-Man: Brand New Day*, and more
- The themed experience will be available on two Scoot aircraft, an Airbus A321neo and a Boeing 787 Dreamliner
- Themed flights will be rostered to selected cities within Australia, China, Japan, the Philippines and Thailand



Scoot Chief Executive Officer, Mr Leslie Thng, Chief Commercial Officer, Mr Calvin Chan and Sony Pictures Executive Vice President, International Releasing – APAC, Mr Brett D. Hogg (Left to Right)

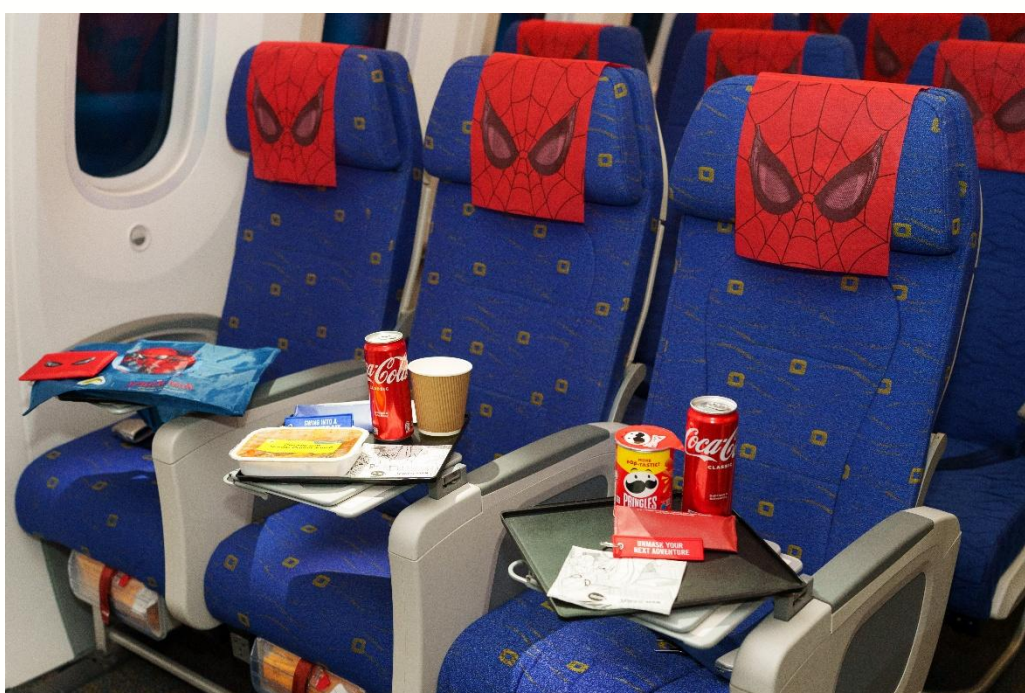
Singapore – Scoot, the low-cost subsidiary of Singapore Airlines (SIA), today unveiled its themed aircraft in collaboration with Sony Pictures' *Spider-Man: Brand New Day*, marking another milestone for the airline. The launch event at Singapore Changi Airport was officiated by Mr Calvin Chan, Chief Commercial Officer at Scoot, and was attended by members of the media, content creators, representatives from Sony Pictures as well as other aviation partners.

Guests at the launch event were given an exclusive preview of the themed aircraft, decked out in decals and fitted with specially designed headrest covers within its interior.



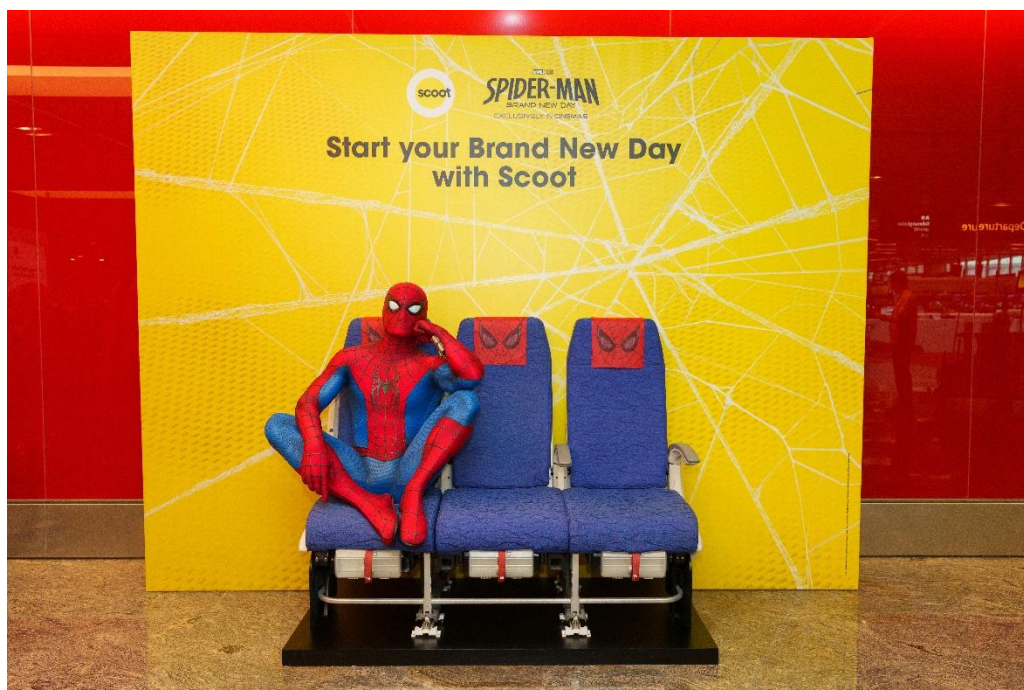
Spider-Man themed decals

The inaugural themed aircraft will operate from Singapore to Tokyo (Haneda) on 30 June 2026. Customers on board the flight will experience an immersive journey that feature music from Sony Pictures' *Spider-Man: Brand New Day*, as well as a special welcome message from Spider-Man during boarding. Scoot's cabin crew, otherwise known as Scootees, will also conduct themed inflight activities to engage customers en route to their destination.



Flight tag or foldable eco-bag available on board as a gift with purchase

Customers can also look forward to receiving exclusive merchandise, including a flight tag or a foldable eco-bag as a gift with purchase on board¹.



Live-sized Spider-Man figurine at Changi Airport Terminal 1 Departure Hall

The *Spider-Man: Brand New Day* with Scoot journey begins when customers book their themed flights, labelled on Scoot's website, mobile app or WeChat Mini Program. The themed flights will be operated by an Airbus A321neo or a Boeing 787 Dreamliner, rostered for flights to selected cities within Australia, China, Japan, the Philippines and Thailand till 13 September 2026. On the day of departure, customers departing from Singapore can expect to find Spider-Man installations at Scoot's check-in counters at Singapore Changi Airport Terminal 1. From themed check-in counter screens to lift decals, customers can look forward to unforgettable photo opportunities from the moment they check in for their flight. In addition, an augmented reality interactive photobooth will be set up at Singapore Changi Airport Terminal 1 Arrival Hall, for members of the public to capture memorable moments with their friendly neighbourhood hero.

For updates and more information on the limited time *Spider-Man: Brand New Day* with Scoot collaboration and scheduled flights, please visit <https://www.flyscoot.com/en/discover/escape-with-scoot/spiderman-brand-new-day-flight-experience>.

Images of the launch event can be found [here](#).

¹ Terms and conditions apply.

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About Spider-Man: Brand New Day

After the record-breaking global success of *Spider-Man: No Way Home*, **Spider-Man: Brand New Day** marks an entirely new chapter for Peter Parker and Spider-Man. Four years have passed since the events of *No Way Home*, and Peter is now an adult living entirely alone, having voluntarily erased himself from the lives and memories of those he loves. Crime-fighting in a New York that no longer knows his name, he's devoted himself entirely to protecting his city — a full-time Spider-Man — but as the demands on him intensify, the pressure sparks a surprising physical evolution that threatens his existence, even as a strange new pattern of crimes gives rise to one of the most powerful threats he has ever faced.

Directed by Destin Daniel Cretton. Written by Chris McKenna & Erik Sommers. Based on the MARVEL Comic Book by Stan Lee and Steve Ditko. Produced by Kevin Feige, Amy Pascal, Avi Arad and Rachel O'Connor. Executive Producers are Louis D'Esposito and David Cain. The film stars Tom Holland, Zendaya, Sadie Sink, Jacob Batalon, Jon Bernthal, Tramell Tillman, Michael Mando and Mark Ruffalo. Credits not final.

About Scoot

Scoot is the low-cost subsidiary of Singapore Airlines. Scoot painted the skies yellow in June 2012 and merged with Tigerair Singapore in July 2017, retaining the Scoot brand for a new chapter of growth. To date, Scoot operates a modern and efficient fleet of over 50 aircraft, comprising widebody Boeing 787 Dreamliners, single-aisle Airbus A320 family aircraft, and the Embraer E190-E2 aircraft. Scoot currently flies to over 80 destinations across 18 countries and territories in the Asia-Pacific, the Middle East and Europe.

Scoot is more than your typical low-cost carrier (LCC). Scoot is passionate about travel, connecting people and cultures, and pushing boundaries. It does so by continually innovating and seeking new opportunities for growth. As a leading and award-winning LCC, Scoot strives to provide its customers with reliable and quality services, customisable and differentiated product offerings, as well as comfortable and seamless travel experiences at great value.

For more information, visit [FlyScoot.com](https://flyscoot.com).

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