

24 January 2017 For Immediate Release

Scoot becomes first low cost carrier to go live on Skyscanner's Direct Booking platform

Skyscanner will offer seamless facilitated booking to first Asian airline

Three-time Best Low Cost Airline Asia/Pacific 2017¹ – Scoot – has become the first low cost carrier to be featured on Skyscanner's Direct Booking platform. The new integration also means that Scoot becomes the first airline in the Asia-Pacific region to be able to sell tickets directly within Skyscanner's platform.

The first phase of roll out, initially to Australia, Singapore, India, and UK markets, will enable Skyscanner users to search and book Scoot air fares directly within Skyscanner desktop and app, with added extras such as baggage and choice of seating to be added in the near future.

To mark this launch, Scoot is offering Skyscanner users a limited-time promotion of up to 20% off selected FLY fares (base fare only, without baggage and meals) on all Scootoperated flights. This promotion is valid from 23 January to 12 February 2017, and terms and conditions apply. For now, only Scoot's FLY fares are available on Skyscanner, with more options to be made available gradually.

Skyscanner's Direct Booking platform gives airlines and travel providers a powerful booking channel enabling travellers to research, choose and immediately book itineraries within Skyscanner without having to re-direct to supplier sites. Because Skyscanner facilitates the booking, the service offers carriers a seamless and instant way to capitalise on Skyscanner's traffic with heightened conversion rates and the opportunity to easily up-sell their ancillary products.

¹Airlineratings.com Airline Excellence Awards - http://www.airlineratings.com/news/615/worlds-best- airlines-for-2016 - Airlineratings.com's safety rating system is endorsed by the International Civil Aviation Organisation (ICAO).



The latest Direct Booking partnership comes thanks to Skyscanner's recent integration of the Navitaire reservation system into their platform, meaning that the leading travel search engine is now in a position to handle integrations for any carrier using the system.

Filip Filipov, Director of Product at Skyscanner commented "We are delighted to have partnered with Scoot to offer travellers the opportunity to search and book their fares seamlessly within our platform. At Skyscanner we believe direct booking is the evolution of metasearch ensuring that travellers continue to have their booking facilitated directly within the site, with a seamless transaction from start to finish."

"We believe our powerful direct booking capability is good for customers who can complete their booking with as little friction as possible, and good for airlines, giving our partners like Scoot the ability to showcase their ancillary product options directly to the booking customer with a fully Scoot-branded checkout flow. With our platform's compatibility with any NDC-ready provider, and the ability to support several other integration types, we intend to remain ahead of the curve in offering our partners industry-leading distribution options."

"Scoot believes strongly in the global appeal of our product proposition, which combines great value air fares with an extensive range of innovative inflight amenities and ancillary products. Scoot's network presently spans 23 cities across Asia Pacific. Now that we are preparing to spread our wings further with our first truly long-haul route from Singapore to Athens from June 2017, it is more important than ever before that we continue to broaden our customer reach worldwide. Coming onto Skyscanner's Direct Booking platform will stand us in good stead in this regard," said Leslie Thng, Chief Commercial Officer of Scoot.

About Scoot™

Scoot[™], the low-cost, medium-to-long haul arm of the Singapore Airlines Group managed by Budget Aviation Holdings, has carried over seven million guests since taking to the skies in June 2012. The world's first all 787 Dreamliner fleet operates between Singapore and Sydney, Gold Coast, Bangkok, Taipei, Tokyo, Tianjin, Shenyang, Nanjing, Qingdao, Seoul, Hong Kong, Perth, Osaka, Kaohsiung, Hangzhou, Melbourne, Guangzhou, Jeddah, Chennai, Amritsar, Sapporo, Jaipur and Dalian, and soon to Athens. Scoot provides – in addition to fantastic value airfares – a safe, reliable and contemporary travel experience with a unique attitude – Scootitude™. Offering amenities including on-board Wi-Fi Internet connectivity and in-seat power as well as the ability to redeem and accrue Singapore Airlines KrisFlyer miles, Scoot was voted 2015, 2016 and 2017 Best Low Cost Airline (Asia/Pacific) by AirlineRatings.com and ranked in the Top 10 of the World's Best Low-Cost Airlines in 2015 by Skytrax. Scoot is passionate about changing the way people travel long



distance. Book your tickets at FlyScoot.com or contact our Call Centre. Find out more on FlyScoot.com, Facebook.com/FlyScoot, Instagram.com/FlyScoot or Weibo.com/FlyScoot.

Media Contact

mediarelations@flyscoot.com

About Skyscanner

- Skyscanner is a leading global travel search company, providing free search of flights, hotels and car hire around the world
- Founded in 2003, Skyscanner helps over 50 million people each month to find their travel options
- Skyscanner is available in 30 languages
- Skyscanner's highly-rated free mobile app has been downloaded over 50 million times
- Skyscanner employs over 800 staff and has ten offices across the world: Barcelona, Beijing, Budapest, Edinburgh, Glasgow, London, Miami, Shenzhen, Singapore and Sofia
- Skyscanner is part of the Ctrip group

For more information, please visit http://partners.skyscanner.net/

Media Contact

Kirsty.ireland@skyscanner.net